

**\$978,572**

**In 30 Days**

*No Products, No Email List, No Inventory*

**THE JOB KILLING  
SYSTEM**



**EXPOSED!**

*by Nick & Max*

**Quit 9 To 5**  
ACADEMY

# How Our Top Student Made \$978,572 in Less Than 30 Days Selling 'Interesting' Products Most Others Would Ignore...

...And How He Did It WITHOUT A Massive Email List,  
WITHOUT Any Products or Inventory, WITHOUT Drop  
Shipping, WITHOUT Customer Support & WITHOUT A  
Massive Budget!

Hi, and THANKS for signing up to get this case study!

## IMPORTANT

Before reading one more line of this report, register to JOIN US on a LIVE Training Workshop where we walk you through this breakthrough system from start to finish and **SHOW YOU** our \$978k/month blueprint (**this is something ANYONE can replicate and scale, in fact, our students have generated MILLIONS using this exact method in 2018!**)!

[We have some special training calls coming up...](#)

Register for one of the workshops here:

<https://www.100kworkshop.com/register>

Note: *The webinar software we use limits us to just 1,000 workshop attendees. Each training call WILL be full to capacity, so make sure you log on to the call 20 minutes early to avoid being locked out!*

I want you to imagine what your life would be like if you were able to generate \$500-

\$2,000 per day on autopilot, with as little as 15 minutes of work to set it up.

That's the dream that our students are currently living!

After years of smashing it online, everyone wanted to know us. We had to be careful about who we aligned ourselves with, and luckily for us, we attracted some very successful people into our core group that we formed close friendships with.

Out of this came our '8 Figure Mastermind'. This was formed with 17 of the best, most powerful underground multi-millionaire affiliates in the world...

These 17 super affiliates are from all corners of the globe, and together we brainstormed to create the method we're talking about today to generate millions upon millions in sales revenue, and that EXCLUDES our student's \$978k month!

Needless to say, we're VERY excited about sharing this system with you. It's not difficult or complicated. We've organized it so that all you really need to do is follow our easy step by step system through to completion.

We hope you've signed up for one of the special workshops that we're holding. In this case study, we're going to show you the exact path many others have followed to achieve the same level of success our students are experiencing.

We're only running a few of these live workshops, you will NOT want to miss out!

Let's now get down to business!

## The Underground Profit Arbitrage System...

The way our system works is extremely simple... you buy traffic at a set price and send it to an offer in exchange for a commission when sales are made. The goal is for your sales to amount to more than you've spent on traffic.

At its core, it's SIMPLE, and so it should be.

Unfortunately though, many people over-complicate this process with the best of intentions.

We're here today to break this down and make it INCREDIBLY simple.

This case study is about getting back to basics and making (large sums of) money through the age-old system of buying low, and selling high, only... with our unique twist on it.

**For what we're about to discuss:**

- YOU DO NOT NEED to have a massive email list
- YOU DO NOT NEED to create or dropship any products
- YOU DO NOT NEED to ever deal with needy customers
- YOU DO NOT NEED to have a massive budget. The leverage in this biz is insane!
- YOU DO NOT NEED to create a brand, build a large following or have an online store
- YOU DO NOT NEED to do any sales (if you do it our way)

Sounds too good to be true, doesn't it?!

I know what you're thinking...And you're right. This is the modern day GOLD RUSH, and as you're about to see, anyone can do it regardless of age, experience level or background.

## This System Is Unlike Anything You've Ever Seen!

In all the years we've been running our online businesses, we've NEVER seen anyone else using anything remotely close to our proprietary system...

*Because of it's unique design, the income potential of this system is virtually limitless while remaining extremely simple to set up and use. In all the years we've been doing this, we've never seen anyone else do it the way we do it. Creating a job-replacing income is nearly effortless when our system is used correctly and as you'll learn in this case study, this system has gone on to create some of the world's top super affiliates.*

# The 10,000 Foot View

To ensure we don't overwhelm you, in this case study we'll take a 10,000ft view of our unique selling system. But don't worry... there is PLENTY of detailed information here, you will not be disappointed!

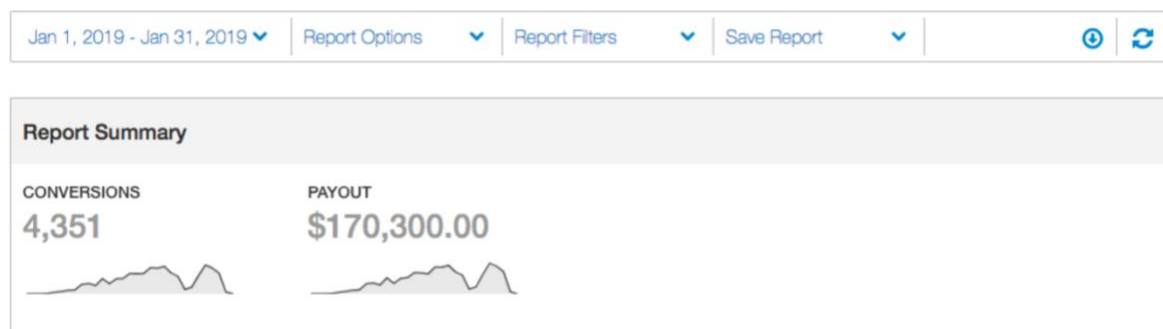
The method we're about to divulge generated over millions in sales revenue for our **STUDENTS** in 2018 alone (yes, MILLIONS), and our businesses alone made enough to never work another day in our lives using this specific system in 2018... so rest assured, you're about to receive some power-packed information.

The method we're about to divulge has created the TOP super affiliates in the world. (As seen above).

We'll dive into more detail and show live examples during our training workshops.

[Click here to register for one of the live workshops](#)

To whet your appetite, here's an example of what's possible in Phase #1:



The above screenshot shows how one of our STUDENTS made \$68,545 PROFIT in a single month (**at 20 years old**) using this system (\$170,300 in revenue). This student was starting from complete scratch, and had never done anything online before.

I should note... that \$68,545 represents a 40.2% profit margin. This student has a LOT to optimize, and should be aiming to hit 70% profit margin in the coming months.

I should also add that in order to generate the \$170,300 in sales revenue, he did NOT need to spend a fortune on traffic (he started with less than \$20 per day), he didn't build a store, he doesn't do any customer support, and he doesn't even have a website or email list... you'll see how this is possible in the coming pages. 😊

We'll dive into the details of Phase #1 soon, but first, let me give you some background...

## The Story Begins In 2004...



If you don't know us already, I'm Nick Torson, and my business partner is Max Sylvestre.

For me (Nick), my story began back in 2004 when my mom told me to get a job. "You're not going to live off me any more buddy boy!"...

So I went out and applied everywhere. I never got a phone call, I tried reaching out to all these employees and I just kept hearing that the jobs were all

taken. So my mom got a "S&G Carpet" flyer in the mail and she told me to give them a call. I gave them a call, they told me that they don't normally just hire people but they'd give me a shot.

I ended up doing 4 years of flooring at S&G Carpet. It was during that time that I realized that there had to be a better way. So after work every night, I went home and searched up how to make money online. That's when I started buying course after course, studying but not really taking action. I made a few sales here and there but nothing really came of it.

Every single night I forced myself to study so that I could free myself of this prison I had built. Everyone told me that I was getting scammed, that making money online was a "pyramid scheme". All my friends and family, my boss and pretty much everyone I knew kept telling me that I should just stick with my day job and that I should just get my flooring license. I talked about my online aspirations so much that people would tell me to "shut up" and to just stop talking to them about it because I

was “just wasting my time” trying to pursue it. I even lost friends over it... but I just kept pushing because deep down I knew that someday I would prove them wrong.

## 2013 Is When Everything Changed...

Yes, you're reading this right. It took me from 2004 until 2013 to actually figure this out... I was down to my last \$500 but I knew I was close. I was so desperate that I actually STOLE my ex-girlfriend's credit card in order to purchase yet ANOTHER course. We got in a huge fight once she found out... it was bad. She kept yelling at me to “refund the course!” but I stood my ground and told her “no, I'm making this work”.

I had acquired my flooring license in 2011 and started my own flooring business. With very little savings, I was barely scraping by. At the time of my little credit card heist, work was extremely slow and I was barely making ends meet. I knew something had to change, and fast.

Bills were due, it was the most stressful time in my life. I was running Facebook ads at the time, and my ads weren't working no matter what I tried. That's when I stumbled upon what became the foundation of what is now our game-changing Quit 9 To 5 Academy system.

Little did I know, this secret method would break the shackles of my 9 to 5 job, allowing me to travel the world and live the life I'd always dreamed of when I was spending an hour (both ways) commuting to a job where I'd be on my hands and knees installing flooring tile from dawn till dusk.

I formed friendships with other up and coming marketers, and even spent money to attend a training event over in Indonesia, which contributed towards taking things to the next level. I ended up taking on some students and began to mentor them. This turned into a passion that I have enjoyed ever since.

Beyond that, I've met the woman of my dreams and had two beautiful children. Thanks to the revolutionary system that Max and I have perfected, I am able to watch my kids grow up and be the father to them that I always wished I had. We've been on family vacations, and do pretty much whatever we want when we want. I don't worry about being able to afford to buy my son clothes or necessities and provide for my family whatsoever.

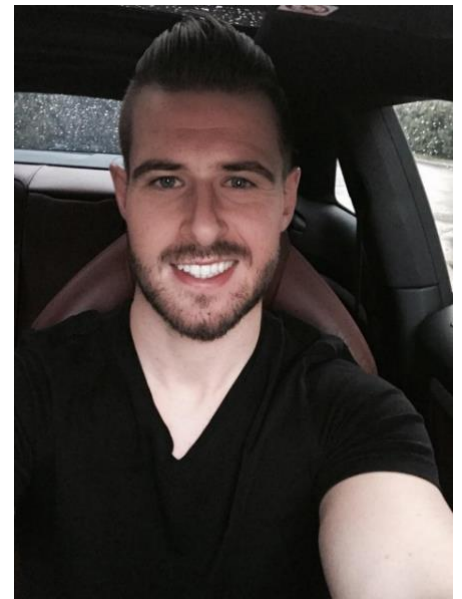


## Now Meet The “Woz To My Jobs”

This is Max, my business partner and one of my best friends.

Max is that nerdy “whiz kid” who graduated from high school at only 14 years old and somehow convinced his parents to let him take his college fund and trade it on the stock market instead of going to university. He’s the guy who tears apart all of my ideas, and pieces the best parts back together, testing new methods and plotting our course for affiliate marketing domination.

This is the story of his catastrophic failure that led us to where we are today.



“So there I was. 24 years old, dead broke, just found out my girlfriend of 9 years had been cheating on me for months and I was moving back in with my dad as we were breaking up. I had let the emotions from my breakup get to me and blew up my trading account (in trading lingo blew up = lost all my money). I went from being able to live however I wanted, just waking up to play the stock market every day, to working at my dad’s sports store for minimum wage almost overnight.

Honestly, I felt sorry for myself because I knew how bad I had fucked my life up. I remember a brief period where I actually completely gave up and spent days in a super toxic, negative headspace telling myself to accept that I missed my shot and would just end up working some dead end 9 to 5 job after getting a taste of the good life.

It didn’t take long for me to pick myself up again and I decided to get a fresh start so I moved to the city. I was more determined than ever to get my life back, especially since I knew what was possible when I did. Only this time, I wanted to build a business.



The next few years weren't pretty... it was a constant grind.

The hardest part was not allowing myself to commit to a job that wouldn't give me any free time to work on building a business because I knew the moment I did, it was over for me.

I searched through hundreds of job postings per week looking for high income generating activities that did not require me to have a regular commute or work schedule. I pieced together so many little side jobs that allowed me to work from home so I could spend the time I needed to on building a business.

I sold cars, water ionizers, tried MLM and network marketing. I tried phone sales, selling extremely overpriced air filters door to door, even selling frozen meat door to door! I wanted it so bad that I knowingly tried to make those obvious scam "post on craigslist" or "take a survey" to generate \$100/day things work.

I attempted to build a few different businesses but they all ultimately failed. There were ups and downs, months where I felt I was getting somewhere and months where I could not even afford to pay for food so I would just let myself starve because I was too stubborn to give up.

I remember seeing a webinar for a course on email marketing 2016 that completely opened my eyes to what was possible with making money online. I had heard of it before and dabbled when I was first getting into trading but it was a completely different game back then. I was hooked. I bought it and began the cycle of failure once again, buying course after course and scraping together whatever I could to invest into learning how to make money online. Ecomm, email marketing, pop traffic, organic traffic, SEO, I tried it all.

I continued to fail forward until I stumbled upon some courses on paid traffic & Facebook ads for affiliate marketing. I started running ads and finally, something worked. After a decade of trading, I came at it with a unique approach that brought some pretty crazy results. I started seeking out other marketers who were also crushing it so I could improve and really take it to the next level, and that's when I met Nick."

When Max and I first met, he was doing extremely well with affiliate marketing but wanted to get to the next level. I would provide him with ideas and he would turn them into piles of cold hard cash. Not only that but he would innovate upon those ideas and come back to share them with me and provide some value back my way.

After a little while of going back and forth, we ended up becoming good friends and began having regular mastermind sessions. These sessions ended up turning into some of the highest commission months ever for us both. We were scaling up both of our businesses with the simple yet effective strategies we were developing.

It didn't take long for us to realize we had something special that we needed to share... That's how our 8 Step "Job Killing" system was born.

**One thing that we have in common is we strived to live a lifestyle freedom and the ultimate flexibility by making our money work for US, not the other way around.** Being able to 'live from a laptop' anywhere in the world, or go months on end without even opening an email, because the system is built and runs itself...

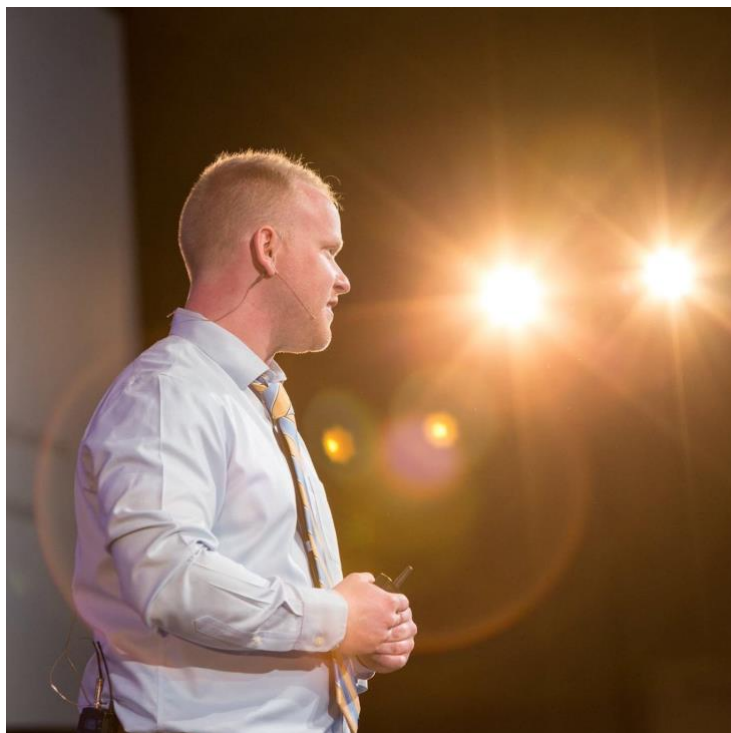
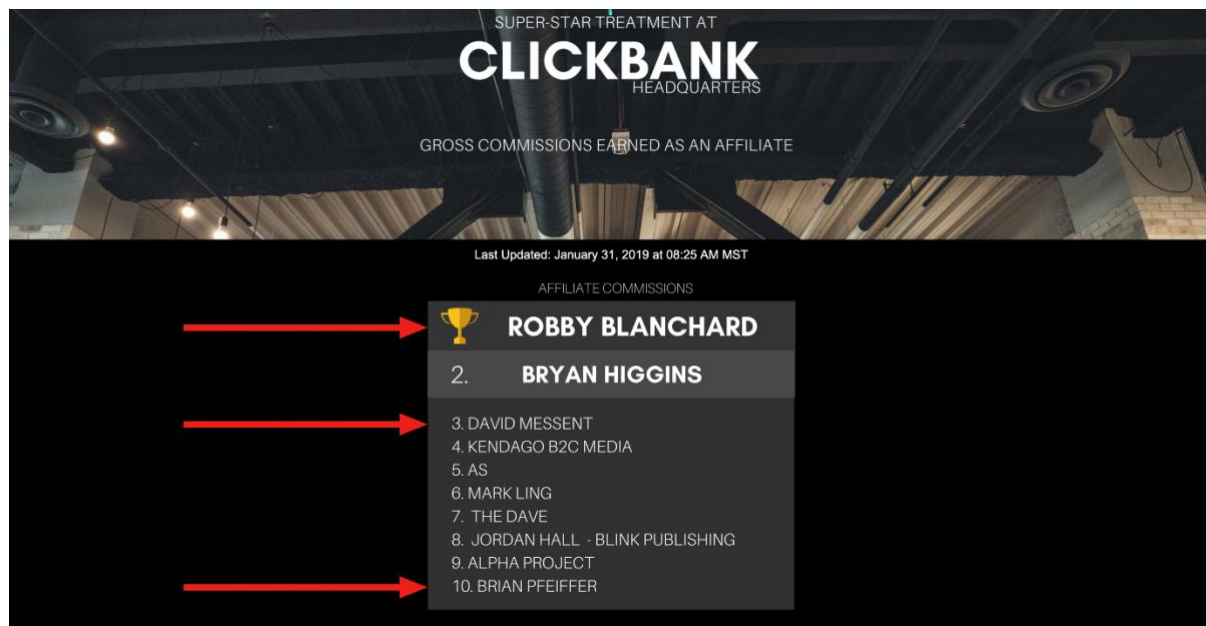
**This is ultimately what this report is about today, a path to freedom.**

*By reading this case study from start to finish, you'll get the nuts and bolts of the most lucrative parts of the businesses we run, we call it our '8 Figure Job Killing System', because it's the rinse and repeat cycle that has generated us well over 8--- Figures JUST in the last few months alone.*

What we'll be explaining today, is without doubt the most exciting opportunity we've ever seen online, and today you're getting an inside look at the system...

You're about to see how hundreds of regular people from all walks of life, and all corners of the globe, many with no prior online marketing experience, have been able to build six-figure and even seven-figure incomes in the space of a few months.

# Our Students Are The Best In The World



"Once I met Nick, that's when things changed. He kind of showed me what was possible. I thought I was doing pretty good... I'm making 2-300 dollars in profits per day, I'm living the dream right? In fact, most of my days are 140%-150% ROI, my best day this month is over 19k in one day, profit."

-Robby Blanchard

“Since working with Max, I’ve scaled my business to 7 figures per year. My team and I have no intention of stopping there, we’re doing it up bigger and bigger every month!”

-Brian Pfeiffer

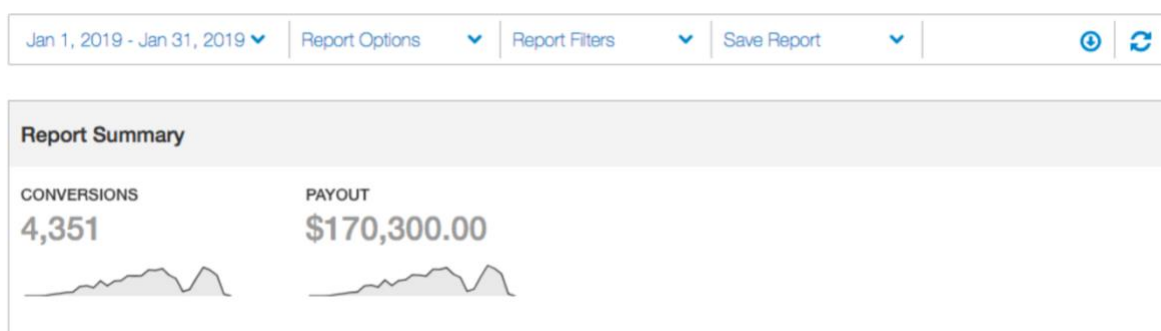


"Thank you Nick, I really appreciate your mentoring, it has made an unbelievable difference. The speed of my success would not have been possible if I wasn't working with you."

-David Messent

## Millions in 2018...

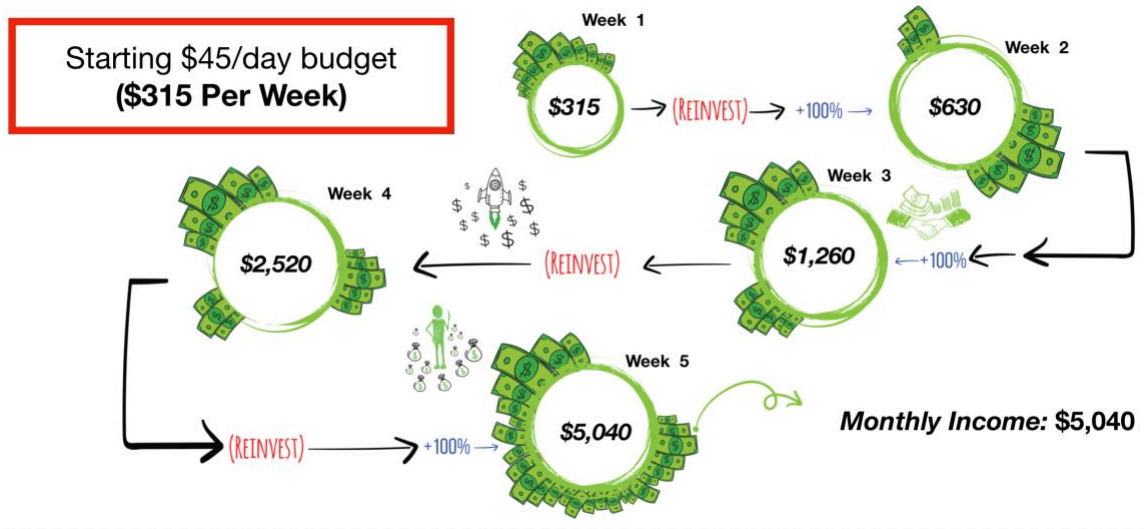
This business can be scaled as big as you want to take it, check out one of our student's accounts that did over \$170,300 in sales in January 2019:



Don't be intimidated by these big numbers, and we're not showing you this to brag in any way, we just want you to know what's possible, and quite clearly, there is no limit to this...

Other online models can also be scaled enormously, but most have some built in growth restriction, and that's the money needed to fund and grow the business. Our unique '8 Step Job Killing System' bypasses that common hurdle due to the amazingly fast compounding effect... we roll our profits over multiple times each month, or through 56 weekly cycles in a year.

Similar to compound interest, this means you can leverage an enormous snowball effect... here's a visual representation of what tends to happen:



And this is a business you can scale without limitations. Here are a few screenshots our students have sent us... Let's take a look at one of our millionaire students' account.

March 2, 2019 - March 4, 2019

Search

Sub ID	Visits	Checkout Page	New Orders	Customers	Conversion Rate	Commissions	Refund Rate	Chargeback Rate	Total Refunded	Net Commissions
int3	3,278		76	76	2.32%	\$3,192.00				\$3,192.00
undefined	2,527		39	39	1.54%	\$1,638.00				\$1,638.00
rulescale1	1,497		37	37	2.47%	\$1,554.00				\$1,554.00
int7ac	698		18	18	2.58%	\$756.00				\$756.00
int2a	658		12	12	1.82%	\$504.00				\$504.00
int8a	550		19	19	3.45%	\$798.00				\$798.00
int1	483		19	19	3.93%	\$798.00				\$798.00
nicssbp23	439		9	9	2.05%	\$378.00				\$378.00
int4a	438		17	17	3.88%	\$714.00				\$714.00
int8ac	435		12	12	2.76%	\$504.00				\$504.00
<b>Total</b>	<b>21,552</b>	<b>0</b>	<b>481</b>	<b>481</b>	<b>2.23%</b>	<b>\$20,202.00</b>				<b>\$20,202.00</b>

Showing 1 to 10 of 83 entries

Show Rows: 10

1 2 3 4 5 > >>

Export

The screenshot above shows how Brian has made \$20,202 in only TWO DAYS with a net profit of \$7312!

Date Range: Custom range... Start Date: 2018-11-05 End Date: 2018-11-30 GO

Vendor	Hop Count	Earnings Per Hop	Hops Per Order	Hops Per Order Form Impression	Order Form Impression Count	Order Form Server Calls	Order Form Sale Conversion	Initial Sales Count	Initial Sales Amount	Rebill Sale Count	Rebill Sale Amount	Upsell Count	Upsell Amount	Gross Sale Count	Gross Sales Amount
peg18	78,873	\$0.69	55	7	10,834	3,480	13.09%	1,418	\$4,869.01	0	\$0.00	1,083	\$26,825.34	2,481	\$81,294.35
textchem	22,108	\$0.87	48	9	2,392	1,241	19.19%	459	\$19,293.99	0	\$0.00	183	\$6,808.18	642	\$28,102.17
hissecret	5,026	\$0.73	52	7	708	249	13.80%	96	\$3,861.21	0	\$0.00	42	\$1,763.06	138	\$5,454.27
ezbattery	13,823	\$0.18	212	17	808	155	8.04%	65	\$2,211.93	0	\$0.00	40	\$1,438.75	105	\$3,650.68
tedsplans	821	\$0.32	124	12	51	12	9.80%	5	\$196.12	0	\$0.00	0	\$0.00	5	\$196.12
shedolans	1	\$0.00	0	0	0	0	0.00%	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
particiesy	1	\$0.00	0	0	0	0	0.00%	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
m marriage	0	\$0.00	0	0	0	1	0.00%	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
manimir	1	\$0.00	0	0	0	0	0.00%	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
cryptoinst	1	\$0.00	0	0	0	0	0.00%	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
bkfitness3	706	\$0.00	0	8	84	4	0.00%	0	\$0.00	0	\$0.00	0	\$0.00	0	\$0.00
<b>TOTAL:</b>	<b>121,161</b>	<b>\$0.66</b>	<b>59</b>	<b>8</b>	<b>14,876</b>	<b>5,141</b>	<b>13.73%</b>	<b>2,043</b>	<b>\$80,032.26</b>	<b>0</b>	<b>\$0.00</b>	<b>1,328</b>	<b>\$36,665.33</b>	<b>3,371</b>	<b>\$116,697.59</b>
	Hide	Hide	Hide	Hide	Hide	Hide	Hide	Hide	Hide	Hide	Hide	Hide	Hide	Hide	Hide

And here is another student who made over 116,697 in a single month!

Account	Account labels	Clicks	Impr.	CTR	Conversions	Conv. rate	Cost
Flur Water	--	6,187	1,206,398	0.51%	3.00	0.01%	\$1,147.17
Luke	--	11,860	2,105,848	0.56%	40.00	0.34%	\$1,508.97
Conner Tol	--	416	10,359	4.02%	50.00	12.02%	\$2,228.22
Ernie Shuffly	--	15,543	6,824,736	0.23%	6.00	0.04%	\$2,564.67
George Rivers - Physique11	--	6,987	1,508,800	0.46%	34.00	0.49%	\$2,808.46
Abdo	--	11,455	3,213,604	0.36%	9.00	0.08%	\$3,225.75
Armine	--	11,893	2,585,457	0.19%	3.00	0.03%	\$3,245.57
Yegor	--	38,391	20,302,686	0.19%	138.00	0.36%	\$16,958.31
Flora	--	31,510	4,618,725	0.68%	3,292.00	8.65%	\$17,113.92
Zan Anesty	--	38,415	9,892,267	0.39%	241.00	0.63%	\$20,827.58
Jamison	--	934,440	622,849,451	0.15%	9,610.00	0.99%	\$311,193.26
London	--	2,642,356	126,150,820	2.09%	185,786.50	7.01%	\$631,835.46
The Unbreakable Man	--	11,416,201	3,070,292,828	0.37%	86,629.00	0.76%	\$3,607,164.03
Heath Pluck	--	22,692,081	4,265,053,893	0.53%	97,102.00	0.43%	\$6,221,728.66
Steve Gray	--	33,977,977	8,104,365,702	0.42%	155,515.00	0.46%	\$10,483,650.41
<b>Totals - all 18 accounts</b>		<b>71,835,996</b>	<b>16,241,013,469</b>	<b>0.44%</b>	<b>538,459.50</b>	<b>0.75%</b>	<b>\$21,327,532.76</b>

And here (below) you can see how one student did over \$21,327,532 in one year (and how the previous year they did \$3.7 million, amazing growth):

## WEEKLY SALES SNAPSHOT

Week Ending	Gross Sales
2018-11-20 (current week)	\$30,555.78
2018-11-13	\$20,666.68
2018-11-06	\$12,419.59
2018-10-30	\$846.91
2018-10-23	\$192.24

Chris shared his results and you can see that he's now cruising along at more than \$62,000/month!

## DAILY SALES SNAPSHOT

Date	Gross	Trend
Tue Nov 20	\$1,928.53	
Mon Nov 19	\$3,424.63	
Sun Nov 18	\$5,953.17	
Sat Nov 17	\$7,441.02	
Fri Nov 16	\$4,536.61	
Thu Nov 15	\$4,261.95	
Wed Nov 14	\$3,009.87	
Tue Nov 13	<b>\$3,702.26</b>	
Mon Nov 12	\$3,572.87	
Sun Nov 11	\$4,172.10	
Sat Nov 10	\$5,116.02	
Fri Nov 09	\$1,261.44	
Thu Nov 08	\$2,358.59	
Wed Nov 07	\$483.40	
Tue Nov 06	<b>\$2,265.02</b>	



David, 10:02 AM

Hey Nick. Just wanted to update you on the latest sales figures. So this month have done over \$350k in sales so far - pretty crazy considering before I started doing coaching with you I had barely done \$100 in a day with FB ads - now I'm doing \$15k+ almost every day. Really appreciate all the help, coaching and training - it's been a game-changer! Anyway man - just wanted to drop you a quick message to say thanks. David

DAILY SALES SNAPSHOT

Date	Gross	Trend
Tue Nov 20	\$1,928.53	
Mon Nov 19	\$3,424.63	
Sun Nov 18	\$5,953.17	
Sat Nov 17	\$7,441.02	
Fri Nov 16	\$4,536.61	
Thu Nov 15	\$4,261.95	
Wed Nov 14	\$3,009.87	
Tue Nov 13	<b>\$3,702.26</b>	
Mon Nov 12	\$3,572.87	
Sun Nov 11	\$4,172.10	
Sat Nov 10	\$5,116.02	
Fri Nov 09	\$1,261.44	
Thu Nov 08	\$2,358.59	
Wed Nov 07	\$483.40	
Tue Nov 06	<b>\$2,265.02</b>	

## Dashboard

Date Ranges: Custom | 2018-10-01 To 2018-10-29 Change

Sales by Account -- Custom Collapse

Account Nickname	Sales	Refunds Processed	Chargebacks	Net
	\$5,458.09	(\$387.58)	(\$6.78)	\$5,063.73
	\$13.40	\$0.00	\$0.00	\$13.40
	\$10,344.78	(\$589.21)	(\$38.36)	\$9,717.21
	\$149.80	(\$33.24)	\$0.00	\$116.56
	\$1,140.72	(\$80.19)	(\$53.58)	\$1,006.95
	\$0.00	\$0.00	\$0.00	\$0.00
	\$326.71	(\$24.92)	\$0.00	\$301.79
	\$1,851.23	(\$38.16)	\$0.00	\$1,813.07
	\$1,027.59	(\$24.72)	\$0.00	\$1,002.87
	\$101,674.54	(\$5,635.23)	\$0.00	\$96,039.31
	\$96.46	\$0.00	\$0.00	\$96.46
	\$4.14	\$0.00	\$0.00	\$4.14
	\$12.44	\$0.00	\$0.00	\$12.44
<b>Totals:</b>	<b>\$122,099.90</b>	<b>(\$6,813.25)</b>	<b>(\$98.72)</b>	<b>\$115,187.93</b>

Here's another of our 'million dollar students', this one did over \$350,000 in only one month (up from never even doing \$100 in a day):



David, 12:49 AM

Date	Gross	Trend
Mon Oct 15	\$0.00	
Sun Oct 14	\$4,621.76	████████████████████
Sat Oct 13	\$2,282.06	████████████████
Fri Oct 12	\$644.58	██████████
Thu Oct 11	\$366.73	████████
Wed Oct 10	\$470.25	██████
Tue Oct 09	\$317.33	██████
Mon Oct 08	\$480.34	██████
Sun Oct 07	\$1,035.13	██████
Sat Oct 06	\$681.06	██████
Fri Oct 05	\$135.84	███
Thu Oct 04	\$1,212.32	██████
Wed Oct 03	\$249.53	███
Tue Oct 02	\$501.24	████
Mon Oct 01	\$1,251.26	██████

today is zero because today just started

amazing, right!

David, 12:56 AM

I've also got a second campaign doing 125% ROI that's in the early stages

David, 2:14 AM

actually I've got a third campaign doing 100% ROI but that's very early stages

David, 3:00 AM

also - just did the numbers and yesterday was a \$3k+ profit day

David is charging along, here's what he shared when he broke through \$3000/day for the first time:

live:jesseeby, 2:55 PM

about a week and a half and i profited 2 grand. i'm kind of in disbelief so i'm like double triple checking it 🤯 the crazy part is this is only the beginning

I just earned in like a week quadruple what my monthly expenses are in philippines

Max, 2:57 PM

siiick!

live:jesseeby, 2:57 PM

.....WHAT?! 🤯

thats so wild

And above you can see Jesse crushing out 2k profit in only 1 ½ weeks after joining!



Mark, 10:08 AM

### WEEKLY SALES SNAPSHOT

Week Ending	Gross Sales
2018-11-20 (current week)	\$30,555.78
2018-11-13	\$20,666.68
2018-11-06	\$12,419.59
2018-10-30	\$846.91
2018-10-23	\$192.24

Mark is killing it! He went from spending under \$40/day to over 7k/day in only **90 days!**

### DAILY SALES SNAPSHOT

Date	Gross	Trend
Tue Nov 20	\$1,928.53	▲
Mon Nov 19	\$3,424.63	▲
Sun Nov 18	\$5,953.17	▲
Sat Nov 17	\$7,441.02	▲
Fri Nov 16	\$4,536.61	▲
Thu Nov 15	\$4,261.95	▲
Wed Nov 14	\$3,009.87	▲
Tue Nov 13	<b>\$3,702.26</b>	▲
Mon Nov 12	\$3,572.87	▲
Sun Nov 11	\$4,172.10	▲
Sat Nov 10	\$5,116.02	▲
Fri Nov 09	\$1,261.44	▲
Thu Nov 08	\$2,358.59	▲
Wed Nov 07	\$483.40	▲
Tue Nov 06	<b>\$2,265.02</b>	▲

All thanks to you! 😊



joel, 11:22 AM

Hey nick, did \$1,109 net profit yesterday, 46 sales!!!! Out celebrating!!!!!!!!!!!! Thanks man!!! 😊



Needless to say, the potential here is ENORMOUS! All of the students who shared these results started in the same place... knowing NOTHING about the '8 Figure Job Killing' method, and all of them have been able to use it to get jaw---dropping results.



Timothy, 9:23 PM

Revenue 😊  
\$2,745.00

85% ROI 😊

LAMBO TIME NICK! 😊

Timothy, 9:04 PM

3.4k today 😊

Timothy, 9:09 PM

105% ROI 😊

"The coaching I've received from Nick has been instrumental to getting me profitable online. I've gone from spending virtually no money per day on ads to spending over 3k/day. If you would've told me a few months ago that I was going to be spending 50k-60k-70k per month on ads, I would've told you that you're crazy!"

"I now make in a day what most people make in a month." - Tim, Calgary, CAN

## Getting here is a lot less tricky than you think

For the past few years, Max and I have been helping students to consistently achieve huge results and rapidly advance to the ranks of Super Affiliates, regardless of their age, experience or background.

The most common thing we hear from people is how simple this is. In fact, the biggest reason people don't succeed (other than not taking action) is deviating from the plan. Oftentimes students come back to us after their big breakthrough with comments talking about how they finally had their big success after they stopped trying to re-invent the wheel and just followed our simple blueprint we have laid out for them.

**IMPORTANT:** Most people who start online businesses don't realize that they actually focus on non-money-making activities. These are the activities that *SEEM* important like building a store or websites, creating images or writing ad copy, but they're actually the REASON that people fail. An easier path exists, and that is to learn to ethically leverage the already accomplished multi-millionaires who have everything created and making tons of money! ...And the best news is that there are TONS out there, making this opportunity virtually limitless for people like you and I to leverage, once you learn how.

## Exponential Growth Potential – The Quickest Route To Replace Your Current Income

One of the things that makes this business model so exciting is the growth potential... because you're not "hand-braked" by capital, and your profit cycles are only a week long.

Let me give you an example...

*On February 1st, you launch \$100/day worth of traffic (\$700/week). Let's assume you're only making a 100% daily return (this is average for our students). On February 8th, you've got \$1400 back. You're \$700 richer than when you started.*

*On February 8th, you re-invest and begin to spend \$200/day on traffic (1400/week). At the same rate of return (100%), by the end of the week, you've got \$2800 back and you're now \$2100 richer than when you started.*

***IMPORTANT: We're using \$100/day as an example here, you can get started for as little money as you want to, as demonstrated in the example below.***

This cycle can continue over and over again, each time you invest your money, you aim to get a 100% return (it can be higher than 100%, sometimes as high as 200% or 400%).

And it makes no difference if you start with \$10, or \$100,000... in one weeks' time, the idea is that you've re-invested your profits and got 100% more money than what you started with.

Here are a couple more examples:

*“If you invest \$65 on day one, at the end of a 2-month period, you’d have ‘cycled’ that money 8 times to where you’re at a profit of \$16,640, which is difficult if not impossible to achieve with any other online business model.*

	Sun	Mon	Tues	Wed	Thurs	Fri	Sat	Budget
Week 1	\$25	\$25	\$25	\$25	\$25	\$25	\$25	\$175 → \$350
Week 2	\$50	\$50	\$50	\$50	\$50	\$50	\$50	\$350 → \$700
Week 3	\$100	\$100	\$100	\$100	\$100	\$100	\$100	\$700 → \$1,400
Week 4	\$200	\$200	\$200	\$200	\$200	\$200	\$200	\$1,400 → \$2,800
Week 5	\$400	\$400	\$400	\$400	\$400	\$400	\$400	\$2,800 → \$5,600
Week 6	\$800	\$800	\$800	\$800	\$800	\$800	\$800	\$5,600 → \$11,200
Week 7	\$1,600	\$1,600	\$1,600	\$1,600	\$1,600	\$1,600	\$1,600	\$11,200 → \$22,400

*“If you invest just \$25 on day one, at the end of a 7-week period, you’d be at a total profit of \$22,162.”*

And let’s face it, most people would be happy with even just achieving a fraction of the income shown in the projections above!

## Scaling to 7-Figures & Beyond...

As you’ve seen in screenshots earlier in this report, this is a model that can be scaled into a multi-million-dollar business.

The secret to scaling is simply finding high-converting offers to sell.

How do you do that?

There are two main components:

1. Finding winning ads
2. Being able to quickly identify winning offers

**Component #1** isn't difficult, just invest a little time to do the research, and test. It's not hard.

**Component #2** is the bottleneck for most people who have ever tried this model. In the past, it just hasn't been possible to quickly identify winning offers. It's always taken an enormous amount of time sorting, and some 'educated guesses.'

In the past 12 months though, we've made TWO monumental breakthroughs that will allow you to release the brakes and scale this thing as big as you want to... at least without being held back by identifying winning offers!

***The first breakthrough is in accessing DATA.***

Let me introduce to you to...

## The "Data Center"

Imagine being able to know the EXACT sales volume of any offer on Clickbank...

***Wait...***

Before you start thinking about all those metrics out there like "gravity" and "popularity" that give you a rough (at best) estimate of how well a Clickbank offer is doing, STOP.

We're WAY past that.

We have unique 'insider' access to the most accurate Clickbank sales data that exists, period.

We can look at any offer on Clickbank, and we know EXACTLY how many sales it made yesterday.

The reason it's so vital that you know an offer's sales volume, is that this information will decide if you can viably promote an offer or not, and not only that, but how long you'll be able to sustain good returns with it.

It's absolutely KEY, and one of the reasons other people haven't been able to scale this business model very well in the past.

That's the first monumental breakthrough, access to insanely accurate data.

### **The other breakthrough is...**

## Untapped Offer Hunter

'Untapped Offer Hunter' is how we scan through THOUSANDS of offers in a few seconds and instantly identify the most profitable ones.

Our secret Data Center feeds into the Untapped Offer Hunter to give the sales volume, Untapped Offer Hunter then goes one step further to tell us which have the juiciest payouts and are being promoted by the biggest super affiliates in the game.

You can clearly see when an offer is trending and moving on up, so you can hop on it before anyone else does.

Product	Rank	Change	Mva	Mtrm	Initial \$/sale	Gravity	Info
Flat Belly Fix	1	▲	▲	▲	\$37.83	206.27	📊
The Red Tea Detox - Huge New Weight Loss Offer For 2019! Re-launch!	4	▲	▲	▲	\$21.38	202.85	📊
Sedwoodworking - Highest Converting Woodworking Site On The Internet!	1	▲	▲	▲	\$96.07	159.74	📊
Fat Decimator System By Wesa Virgin - New February 2019 Launch! Huge!	6.5	▲	▲	▲	\$23.59	142.00	📊
2019 February New Manifestation Movie Movie Hit Generates \$1.26 Final!	1	▲	▲	▲	\$38.51	137.43	📊
Affiliate Boss 2.0 - 37 Tools ... 57% Proves ... 2x 50/7x ... Bizopp Val!	5	▲	▲	▲	\$16.78	131.58	📊
Lean Body Breakthrough	2	▲	▲	▲	\$39.42	131.27	📊
Power Efficiency Guide	1	▲	▲	▲	\$40.57	129.93	📊
His Secret Obsession - Incredible Conversions For Female Cold Traffic!	1	▲	▲	▲	\$47.36	125.36	📊
Unlock Your Hip Flexors - Huge Conversion Boost For 2018	7	▲	▲	▲	\$11.09	125.26	📊
Keto Resources	1	▲	▲	▲	\$23.34	124.85	📊
Ethereals - The Bright Star Of Clairvoyance	2	▲	▲	▲	\$28.98	116.65	📊
15 Minute Modification - Breakbuster Personal Development Hit	2	▲	▲	▲	\$45.03	101.83	📊
PaleoHacks Cookbooks - Primal Sleep, 4 Products, Crazy Conversions	1.5	▲	▲	▲	\$13.42	100.28	📊
The Big Diabetes Lie - Real Dr. Aereposed Diabetes Offer	5	▲	▲	▲	\$35.81	100.08	📊
4 Offers: Fat Burning Kitchen, 101 Anti-aging Foods, Truthaboutake Etc.	2.5	▲	▲	▲	\$14.30	78.59	📊
Eat Slow Eat More Brand Plus Breakfasts	11	▲	▲	▲	\$10.04	78.27	📊
The CR Passive Income For 2018	11.5	▲	▲	▲	\$38.44	75.94	📊
The High Blood Pressure Program - Blue Heron Health News	7.5	▲	▲	▲	\$37.60	74.79	📊
The 2 Week Diet - 2019 Re-launch By Platinum Seller! Cash Guaranteed!	16	▲	▲	▲	\$20.53	73.59	📊

Above you can see that we've filtered down a list of 5671 offers to 26 winners. I've only adjusted a couple of filters, and as you can see, the potential is enormous (and I can see my results in a matter of seconds).

Untapped Offer Hunter has been developed behind closed doors for the past 10 months, and when combined with our incredible sales data from our Data Center, it comprehensively eliminates point #2 above, being able to quickly identify winning offers.

**What this means is that we NEVER get stuck on identifying winning offers and can scale practically endlessly.**

Untapped Offer Hunter is one of the secret weapons that has given us a major unfair advantage over other affiliates.

We'll have a lot more information about finding winning offers in our live training workshops, if you haven't done so already, click the link below to register for one of the training sessions:

<https://www.100kworkshop.com/register>



The Best Of Both Worlds...

Some people are turned off by the physical product businesses because of the need to handle physical products...others are turned off by digital product businesses because of "scammy" low quality products.

Our business model is the best of both worlds, we do it all. We make sales on physical products and have the vendors do all the shipping, inventory warehousing and customer support for us while paying us HUGE commissions to do it. We only sell the best quality digital products because we know exactly what to look for to weed out the duds.

**Register to JOIN US on a LIVE Training Workshop on Monday. You'll see FIRST HAND how the system works, and we'll **SHOW YOU** these secrets LIVE, plus more information about the 'Offer Search' phase!**

**[We have some special training calls coming up...](#)**

Register for one of the workshops here:

**<https://www.100kworkshop.com/register>**

*Note: The webinar software we use limits us to just 1,000 workshop attendees. Each training call WILL be full to capacity, so make sure you log on to the call 20 minutes early to avoid being locked out!*

# What Makes Our '8 Figure System' So Powerful?

1. **It allows you to enjoy the best aspects of multiple online business models, without any of the downsides.** For example, you can enjoy the hands-off nature of affiliate marketing and info products WITHOUT the unpredictability. You can enjoy the benefits of an online business WITHOUT buying large amounts of inventory, without drop shipping or needing capital up front (more on this shortly).
2. **You can see results in under 1 hour.** As incredible as this may sound, it's an absolute fact. From the moment your ad is up, you can expect to be selling and making a profit in a matter of MINUTES (and you can have a campaign crushing within a few hours).
3. **You can start this 'on the side' without giving up anything in your life.** You can continue to work your day-job and stick to your current daily routine if you want to, because this is a business model that requires very little time to start, and very little ongoing maintenance. As you scale your business, you could have all the time freedom, geographic freedom, and financial freedom you want.
4. **You can scale at lightning fast speeds.** Since you don't need cash up front for inventory, since you don't need to waste time investing hours and hours into your building an online store each day, you can scale the system unlike ever before. This coupled with the lightning fast 'cycling' of your profits (twice each week), this is the fastest online business model we've ever used (go back a few pages to where we're talking about 'Exponential Growth Potential' and check out how the 100% net margin compounds on itself, week after week after week, it's AMAZING).
5. **It's 100% systematic and automated.** Every part of the system can be analysed PRIOR to making a small investment in traffic (which could be \$25 or less). What this means is that you can have automated rules in place to keep your money working for you ALL DAY LONG while you're out getting stuff done. Why not have robots babysit your money while you babysit the kids?
6. **Saturation and competition is 100% irrelevant.** There are THOUSANDS of offers, both physical and digital that make hundreds of sales per day, if not

thousands (and this number is growing) ... all you need are a few of these, there are PLENTY of opportunities for everyone!

7. **It's something that will continue to work for many years to come.** This isn't some fancy new loophole... this is an evergreen formula that you can use once, then sit back and enjoy the month---to---month cashflow for YEARS to come.
8. **It's something you can feel good about.** You'll be creating a simple but incredibly effective online business. You can be proud to show this to your friends and family (but if you want to keep this business a secret, that's also fine!).

I hope you're getting excited!

Before we take a look at an overview of Phase 1 of the system, make sure you've taken a moment to register for one of our live training workshops:

Register to JOIN US on a LIVE workshop where we walk you through this breakthrough system from start to finish.

**[We have some special training calls coming up...](#)**

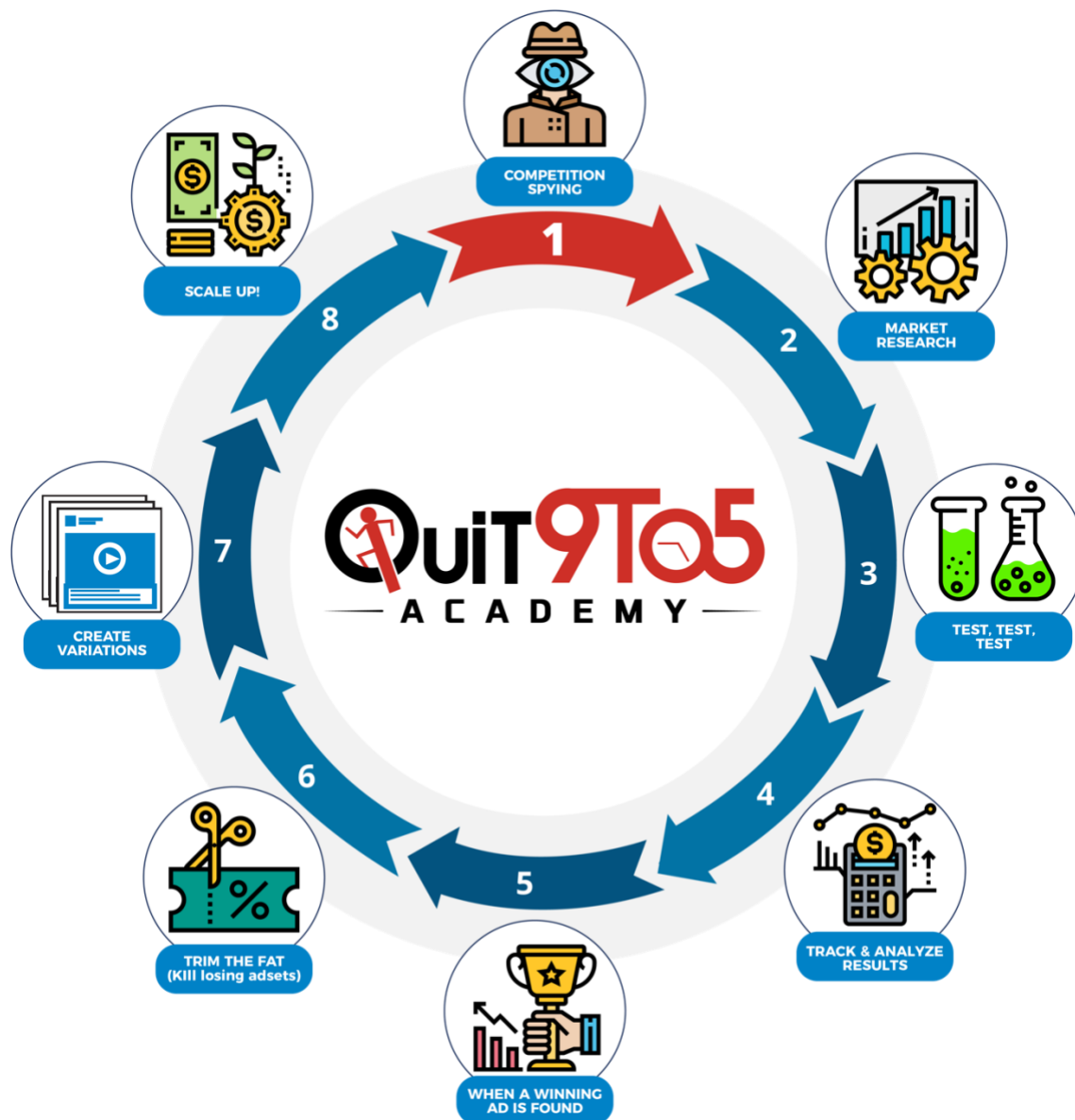
Register for one of the workshops here:

**<https://www.100kworkshop.com/register>**

If you're intrigued and impressed by the results we've shown you so far, you'll LOVE what we have in store for you in the live trainings!

# Phase #1 Overview...

Here's a visual representation of Phase #1 of the system:



IMPORTANT: Keep in mind that the diagram above is JUST Phase #1... in Phase #2 and Phase #3 we unleash a number of advanced initiatives designed to take your business to the next level through AUTOMATION and EXPANSION.

Let me expand a little more on each of the steps shown in the above diagram...



## Step 1. Competition Spying

It all starts with modelling success. Most people have no idea where to even begin, so we teach you our secret tricks to reverse engineer what multi-millionaire marketers are doing so you shortcut your way to success.

“What adcopy do I write?” “How do I create high-converting images?” “How will I even make a sale?”

While these are valid questions, they are missing the mark. You can save a ton of time and money by ethically modelling successful landing pages and ads. It is rare that marketers actually have the skills to create ads that will bring in huge returns. That’s why the majority of the money is made by a handful of super affiliates.

A very common pitfall for aspiring affiliates is allocating most of their time to endlessly researching and creating images or ad copy. While the ad is important, it is not an activity that requires a ton of time. You could have the "best idea" for a creative in the world, but it might not actually convert.

When you’re modeling success with our method, you have many templates that have already been proven to make money. You will want to spend most of your time testing variations of proven ads, because testing is the only way you will ever know if creatives actually work.

<https://www.100kworkshop.com/register>

Let’s now move on to Step 2, scanning supplier product listings.



## Step 2. Market Research

After spying to find out what ads & funnels are working, you will also need to find out what demographic is interested in buying that product. Find out who your competition might be targeting.

How?

Use tools like audience insights and Facebook suggestions in your ads manager.

### 1. Targeting 101

Targeting is important, but it's not nearly as critical as people imagine it to be. You need to dig deep to find good targets to test, but you don't need to be so worried if this target is precise enough. You need to test audiences of millions, you need to test audiences of 100k+, you need to test broad and you need to test specific. Precise would be 100k-1mil and broad would be 1mil+. It's all just a matter of testing, which we'll talk about next.

### 2. Types of Targeting

There are different types of targeting, behaviours interests and demographics.

Interests are grouped by Facebook based on what you do on Facebook. For example: if you like woodworking, you will be included in this interest. Demographics is what you put in your profile voluntarily. Behaviours are outside data.

### 3. Affinity Ratings

You may have heard of something called “affinity ratings”. If you’ve had any past training on this, forget it! If you’re looking at affinity ratings and use them. There was a time in the past where they mattered, but that time has past.

### 4. Ads Manager Suggestions (Natural Targets)

Natural targets are directly related to the offer you’re looking to promote.

Here’s an example of natural targets for a woodworking offer.

**Detailed Targeting** INCLUDE people who match at least ONE of the following ⓘ

ⓘ

Interests > Additional Interests

**Woodworking joints**

Add demographics, interests or behaviors | **Suggestions** | Browse

<b>Woodcraft</b>	Interests
<b>Carpentry</b>	Interests
<b>Wood carving</b>	Interests
<b>Router (woodworking)</b>	Interests
<b>Woodworking</b>	Interests
<b>Joiner</b>	Interests
<b>Woodworking</b>	Employers
<b>Wood</b>	Interests

Connection

Here you can see the all the natural interests that are related to a woodworking offer. All you have to do is type in “woodworking joints” and Facebook provides all the solutions FOR you. These are excellent targeting selections as they are very closely related to your niche.

## 5.Audience Insights (Unnatural Targets But Related Interests)

**CREATE AUDIENCE**

**Location**  
UNITED STATES  
All United States  
+ Country, region, or city

**Age and Gender**  
Age: 18+ Any  
Gender: All Men Women

**Interests**  
Woodworking joints  
+ Interest

**Connections**  
Pages  
People Connected to: + Your Page  
People Not Connected to: + Your Page  
Advanced >

**(New Audience)**  
200K - 250K monthly active people

**People on Facebook**  
Country: United States of America

Demographics | **Page Likes** | Location | Activity

**Top Categories**

1	Cabinet & Countertop Store	The Cabinet Joint
2	Real Estate Title & Development	D.R. Horton North Florida
3	Building Materials	Johnson Hardware • NextStone • Sand Creek Post & Beam • Trex Company
4	Deck & Patio Builder	Western Timber Frame
5	Architectural Designer	COOLhouseplans
6	Real Estate	K. Hovnanian Homes • Fireside Chalets and Cabin Rentals
7	Contractor	DC Builders
8	Construction Company	The Original Log Cabin Homes • Family Home Plans
9	Specialty School	WoodWorkers Guild of America
10	Home Decor	Caesarstone US • Benjamin Moore

See All

**Page Likes**  
Facebook Pages that are likely to be relevant to your audience based on Facebook Page likes.

Page	Relevance	Audience	Facebook	Affinity
The Cabinet Joint	1	20.3K	31.6K	5261x
Johnson Hardware	2	8.9K	78.2K	933x
D.R. Horton North Florida	3	8.2K	80.1K	838x
NextStone	4	12.6K	162.7K	634x
Western Timber Frame	5	9K	116.7K	629x
Festool	6	11.1K	145K	625x
MR Direct Sinks and Faucets	7	9.5K	126.2K	617x
COOLhouseplans	8	12.9K	172.6K	611x
K. Hovnanian Homes	9	9K	126K	586x
Kreg Tool	10	11.7K	164.3K	584x

See More



Not all things listed in Audience Insights will be targetable. Unnatural targets should only be used when you are scaling with big volume. Do not use them for creatives that are not proven winners, or without a seasoned pixel. But when used correctly, using unnatural targets will set you apart from your competition. Most people are only hitting natural targets, which leaves those who do with a huge pocket of ripe traffic. You'd be surprised, you're going to have to test but you'll find winners that will pay for this over and over again.

NOTE: You want audiences of 100k or more, a little less and I'd do it anyway. It's more of a guideline than a rule.

During our live workshops, we'll show you untold secrets of Market Research in action...

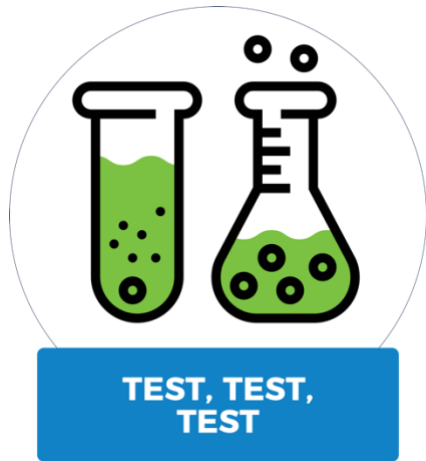
Register to JOIN US on a LIVE training call where we walk you through this breakthrough system from start to finish. During the live workshops **we'll dive into three types of 'interesting' products that we sell and unveil the fail-proof method we use to uncover profitable offers in UNDER 10 minutes, every single time!** **We'll also share our 'targeted traffic secrets' so you can eliminate 99% of the risk.**

**[We have some special training calls coming up...](#)**

Register for one of the calls here:

**<https://100kworkshop.com/register>**

*Note: The webinar software we use limits us to just 1,000 training attendees. Each workshop WILL be full to capacity, so make sure you log on to the call 20 minutes early to avoid being locked out!*



## Step 3. Test, Test, Test

*“Cast a wide net, test all relevant audiences/demographics to get the best results & returns. The person who tests the most usually makes the most money”*

*-Nick*

Testing is arguably the most important step of this entire system. It is a step that is often underestimated and poorly executed, the Achilles heel of the inexperienced marketer. There are many ways to fail at testing, one of which is testing only a few obvious interests.

Most marketers will test only a few very obvious natural targets as they seem the most likely to convert. What they fail to understand is that when you are competing for the most obvious traffic, they're going to have a ton of competition as the majority of marketers are thinking the exact same thing.

Naturally, costs go up if there is more competition and without knowing how to leverage the auction system in their favour, they end up losing money as a result. Another common pitfall of testing is simply not testing enough! Many will test a few interests and decide that an offer is not working without giving their pixel a fair chance to find buyers.

This can end up a vicious cycle where an affiliate has “tested a lot” but in reality, it's just them hopping from offer to offer, spending a bit and repeating the cycle.

***So if that's what you DON'T want to do, how do you do it right?***

What you're going to want to do is cast a wide net and test all relevant audiences and demographics.

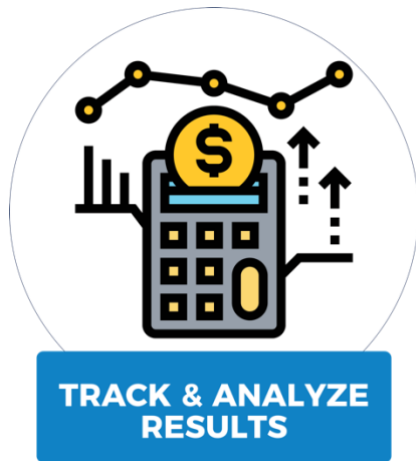


Afterwards you'll want to narrow down and close in on what is working for you.

You're going to kill the ads that didn't make a sale and try to turn those ads that performed moderately well into winners by trimming the fat (more on this later).

You then redo the ads that came close, test a couple different variations and try to get them to win.

At last, when you've found some winners, you'll want to create exact copies of those winners and scale them up.



## Step 4. Track & Analyze Results

You will want to be tracking, either manually or with software (very important).

### You'd be surprised...

A LOT of people are not tracking properly. When you don't track, you really can't tell what's working, what's not working, and you certainly can't tell how much profit you're making per day.

Those who track simply make more money!

**IMPORTANT:** At this stage of the process, you're able to implement a special software that will spit out key metrics that will help you identify winning ads and eventually scale them up like the pros. This stores your data daily and monthly so you're able to go back, analyze and optimize your data more efficiently than the average marketer. This gives you an edge that will increase your ROI substantially.

Have you registered for our live training yet, if not, you SHOULD! We'll be going through the entire process in more detail, showing live example, and revealing some of our best secrets.

Get registered for this free training using the link below now:

<https://www.100kworkshop.com/register>



## A Winning Ad Is Found – Major Milestone

From this point forward, *the possibilities are endless.*

Once you get that first taste of the money, you know that you can replicate this over and over and over and the potential is unlimited because of all the offers at your disposal.

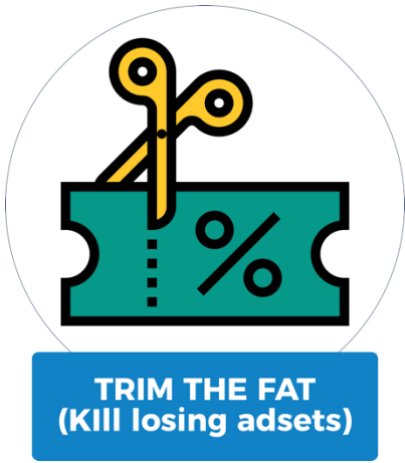
Whether this is Ecomm CPA, affiliate marketing, selling charcoal bags & dog whistles or lead gen, you're able to win big with any niche as long as you follow our process.

This could lead to your first \$100 day, your first 1k day and your first 10k day. As you hit each milestone, you only get hungrier as you continue to up your goals.

A few things we do when we find a winning ad is duplicating the ad using our doppelganger method, or the accelerator method which we'll be going over live in the free training. We use the data from our winners to find more hidden pockets of traffic.

The best part about finding a winning ad is the confidence it builds within you that the system actually works. You have proven to yourself that you can do it.

You will find that once you reach this milestone you will test more, test smarter, run more traffic and your results will GET BETTER.



## Step 6. Trim The Fat

The next steps are super simple:

1. You look at your data to see which adsets are performing and which ones aren't. Based on our secret formula, we decide which to keep and which to kill. (shut off)
2. Get take all the adsets that are losing you money and shut them off.
3. Learn your offer, know when to trim adsets to maximize profits.

Most marketers fail to implement any form of risk management and pay for it (literally) as a result. Trimming the fat seems simple, but it's knowing WHICH fat to trim and WHEN that is what most struggle with.

*This step can mean the difference between being stuck at small profits or being able to scale to the moon!*

Register to JOIN US on a LIVE training call where we walk you through this breakthrough system from start to finish.

**Go here for details:**

<https://www.100kworkshop.com/register>

*Note: These live calls WILL be full to capacity, so be sure to logon early to avoid being locked out.*



## Step 7. Create Variations

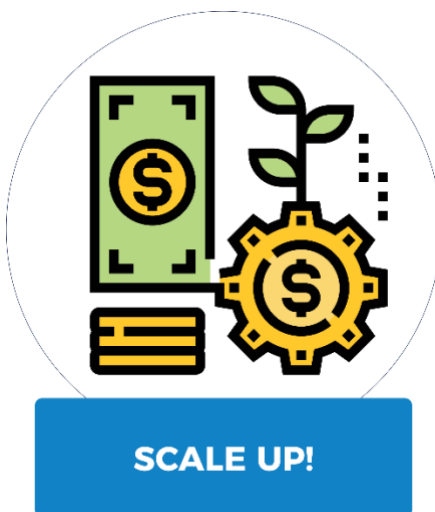
Once you've trimmed the fat, the only way you'll ever get to the final and most important step, is if you create variations of your successful ads.

This is where our innovator blueprint comes into play. There are many ways to create different variations in order to improve your results.

You can split test images, ad copy, interests, countries, devices, platforms and much more. The idea is to change one small variable at a time so that you can beat your main control (your winning ad).

What really affects ad performance is mostly your image. About 70% of the success of your ad is attributed to your image, so split testing images is a powerful way to increase your ROI. Ad copy is worth roughly 17% and headline accounts for about 10%.

*Split testing will allow you to hit all angles in the market for your vertical. Without it, you'll often end up with mediocre results at best.*



## Step 8. Scaling Up

When you do find a winning adset, you're going to want to scale it.

Scaling can be tricky if you don't know what you're doing. Most marketers try raising their budgets or simply duplicating the same adset out 10x. This often results in profitable campaigns going breakeven or even losing money.

This is because most marketers focus on the short term. They have an adset that is working so they raise the budget and get alarmed when their cost per result spikes.

The Facebook algorithm takes time to optimize your campaigns. Once it has been allowed to optimize, any change can reset its learning phase, which is why most will see poor results when they increase budgets.

Those who attempt to scale with the 10x method are on the right track, but unfortunately in most cases go overboard. This results in massive auction competition, which is a preventative measure set in place to have you NOT compete with yourself in the auction and bid yourself up.

Since your ads are not allowed to compete against each other in the auction, they are forced to take lesser opportunities which ends up costing you money.

*In our free training, we break down the barriers to scaling and show you exactly how our top students can easily scale to 6 and even 7 figures.*

<https://www.100kworkshop.com/register>

## Problems You Might Face In The 8-Steps Of Phase #1 Of The System...

We've boiled the 8-steps of Phase #1 down to the bare basics.

We've tried hard to explain it in the simplest way possible and to provide you with examples, but there are still a few things that could trip you up.

### **#1. It might take you longer than you think...**

We've got this system well and truly dialed in. We know what works, and we know the most common mistakes people make.

We've tried to eliminate the most common 'pain points' by building enormous archives of data and inventing cutting edge tools and technology.

We've undoubtedly got an advantage over someone starting from scratch. If you're just getting started with an online business, if you're new to this business model, or if



you've hit the 'reset button' and are start from scratch, it might take you longer to implement this method by yourself.

## **#2. You might struggle to find the right offer...**

This is something that comes with experience.

We've given you a few tips here today, but even if you use the guidelines outlined in this report, there's still a chance you could 'miss the goal' initially and choose a less-than-ideal offer.

This isn't the end of the world though... if you don't find a good offer, you just look for another one.

There are THOUSANDS of vendors out there waiting to work with you. What we see here sometimes though is that people don't always get a good offer on their first attempt, you may need to contact a few different vendors before you find one that ticks all the boxes.

## **#3. Your creatives might flop...**

If you're relying on weak images and ad copy, then you could end up with some less than average results, fighting an uphill battle.

In saying this, we recommend modeling success to start with. There are many very intelligent marketers out there, use this to your advantage and do what they do and eventually you will be able to create even better creatives than theirs from scratch. For now, just give yourself a head start until you figure it out.

## **#4. You will need some communication skills...**

You never need to actually talk to a vendor, but if you're running this business on your own without any help, then you will need to communicate with them to get your pixel placed. Some can be very difficult to deal with which is why we've got tried and tested templates we use, but there's always the chance that your messages (via email or skype) will go off-script and you'll need to improvise, and think "on the fly".

For someone with experience, it's EASY, and we probably even take it for granted a little bit. But these types of little 'curveballs' can turn into insurmountable road-blocks (and psychological barriers) if you don't understand what to say, and how to say it to vendors.

## **#5. You need a proven business plan...**

You can start making a little money online by leveraging a proven blueprint, but to turn that into a sustainable long term life---changing business that you and your family can rely on for many years to come takes skillful planning which comes from years of experience. Also, there's a big difference between earning a little money online, and building a business that earns at a rate of \$100,000 profit per year or more.

Most people start online businesses without a structured business plan – this is a recipe for disaster. Even if you only want internet marketing to give you a 'side income', you still need a professional plan to guide you to the finish line. The lack of a solid plan based on years of experience is another thing that leads to the downfall of way too many online businesses.

## **#6. It's just hard doing it alone...**

Whether it's staying motivated, or having support on call when you need it, if you're alone in business, it's tough. It's also extremely easy to lose sight of why you want to build an online business in the first place.

Remember what you're working for here:

- Financial Freedom – You can be completely financially free by building one simple website as we've explained in this case study. But you don't have to stop there... unlike a regular rat---race day job, you do NOT have a glass ceiling and can build this business as big as you want to... in Phase #2 and #3 we show you how to build an online empire (to grow to a 7-figure yearly income or more).
- Time Freedom – You can build true 'lifestyle' business and live the REAL 4 hour work---week if you want to. After you've done some initial groundwork, these websites practically run themselves which means you'll have all the time you want to pursue the things you've always dreamed about doing. Perhaps it's more time with your family, more time on the golf course, or maybe you just want to wake up each day without an alarm clock. About two years ago my first child was born, and I (Nick) gained a completely new insight into the value of time freedom...I'm able to be at home with my son, and be part of all the special moments. Time freedom means different things to everyone, but a successful online business can give you whatever kind of time freedom you need.
- Geographic Freedom – You get to choose where you are in the world. With a successful online business, you're able to live wherever you want to. You don't need to limit yourself to a 2---week vacation in order to get back to the office; you can simply take your office with you. Everyone has their own goals

and objectives, the point is, when you own your own business, you have the freedom to choose where you want to be, and to play by your rules.

As long as you keep these three big life---changing realities at the front of your mind as you're working through the system, you'll find a way to push through.

## Or you could take a BIG shortcut.

Max and I have over 29 years of combined online business experience. We've got a track record of success, not only with our own projects, but also with hundreds of our students.

Building lucrative online businesses and teaching our students how to get similar results is second nature to the two of us now.

It could take you months or even years of trial and error until you get your lucky break, but for us it only takes a few hours of strategic planning to set the wheels in motion. We have the staff, the experience, and the resources to make it happen.

I'm sorry if this sounds like I'm rubbing salt in the wound, but we do have a solution for you...

**Would you let us give you expert guidance, do ALL the heavy lifting for you and lead you by the hand to the finish line?**

Would you let us use our experience, our staff, our resources, our technical team, and our special tools and software to help you build your business in a fraction of the time at a fraction of the cost of doing it by yourself?

What would it be worth for you to take a huge shortcut, jumping all the hurdles we mentioned a moment ago and leaping directly to the finish line?

If that sounds like a dream come true, then you're going to LOVE what we've put together for you.

**Register for one of the live workshops right now** to get MORE information about this breakthrough system, and to find out how we can do all the heavy lifting for you, and catapult you to the finish line: <https://www.100kworkshop.com/register>

Remember, this is a strictly limited opportunity to get on a call with us, to learn more about the Quit 9 To 5 Academy system, and to get ALL your questions answered.

## Who Will Get The Most Out Of Quit 9 To 5 Academy?

### **Newbies**

If you've never made money online before, then this is a simple solution that will allow you to get your own online business making money without making all the rookie mistakes.

If you want to get it right first time and see fast results, you need Quit 9 To 5 Academy.

### **Intermediate & Advanced Marketers**

If you're an intermediate or advanced marketer, you'll find the Quit 9 To 5 Academy training and tools valuable because you already know the time it takes to perfect an online marketing system, and the value of expert guidance.

You're going to be astounded at the effectiveness of our methods and you're going to LOVE how you can apply them to existing businesses you may already have.





Quit 9 To 5 Academy can give your business stability and a significant injection of cash, all WITHOUT the downsides that most online businesses face.

### **You've Tried & Failed In The Past**

If you've tried in the past but never managed to make any real breakthrough, then you'll love the detailed training, hand---holding, and done---for---you components we're going to provide you with.

Best of all, you can see results FAST.

We'll hold your hand and guide you to the finish line.

## Make 2019 YOUR Breakthrough Year...

2019 is well and truly under way ... regardless of where you're at in your business, you still have plenty of time to make this your best year yet.

*The thing you need to do right now is to block some time out of your schedule and attend one of our exclusive training workshops.*

In our live training sessions you'll get ALL your questions answered.

- You get more details about the process we've discussed in this report.
- You'll find out more about Phase 2 and Phase 3 of the system
- And you'll find out exactly what Quit 9 To 5 Academy is all about
- You'll see incredible student results, and hear from people who have gone from nothing to earnings THOUSANDS per day using this system
- And how ANYONE can get started and build a lucrative side---income in a matter of weeks...

We'd LOVE to speak to you on a live call, so register using the special link below.

<https://100kworkshop.com/register>

Thanks for reading, we wish you all the best!

Nick Torson and Max Sylvestre

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